

## **SWEET SAVINGS. SWEETER TREATS!**

Thanks to the latest GST reforms, we're thrilled to announce a **price reduction on HERSHEY'S products** across India! With the revised tax rates making everyday essentials more affordable, your favorite HERSHEY'S treats are now lighter on your wallet – but just as rich to relish. **New prices effective from Sept. 22, 2025** 

BRAND	FLAVOR	GM/ML	OLD MRP (₹)	REVISED MRP (₹)		
HERSHEY'S KISSES	Milk Chocolate Milk Chocolate Almonds Almonds Hazelnut n cookies Hazelnut n cookies Cookies n Crème Cookies n Crème Dark n Almonds Dark n Almonds Choco Truffle (Centre filled) Cashews Cashews	36g 108g 33.6g 100.8g 33.6g 100.8g 33.6g 100.8g 45g 100.8g 33.6g	60 170 65 170 65 170 65 170 70 185 99 170 65	53 150 57 150 57 150 57 150 62 164 88 150 57		
HERSHEY'S EXOTIC DARK  HERSHEY'S EXOTIC DARK	Pomegranate Raspberry & Goji Blueberry & Acai Almonds: Blackberry Almonds: Guava Chilli Pomegranate Raspberry & Goji Blueberry & Acai Almonds: Blackberry Almonds: Guava Chilli	33.3g 33.3g 33.3g 30g 30g 100g 100g 100g 90g 90g	65 65 70 70 175 175 175 180	57 57 57 60 60 155 155 155 160		
HERSHEY'S HERSHEY'S BAR	Creamy Milk Creamy Milk Whole Almonds Whole Almonds Cookies n Crème Cookies n Crème Special Dark Special Dark Dark 'N' Rich Coffee Dark 'N' Rich Coffee	38g 90g 40g 90g 38g 90g 38g 90g 38g 90g	60 155 70 165 70 170 75 170 75	53 137 62 145 62 150 65 150 65		
HERSHEY'S GIFTING	Kisses Gift Pack Kisses Gift Pack Kisses Gift Tin Pack Kisses Festive Moment Tin pack HED Gift Pack HED Gift Pack HED Gift Tin Pack Bars Gift Tin Pack	124.5g 90.3g 166.5g 166.5g 129g 87g 174g 154g	299 199 525 649 299 185 499 349	266 177 467 577 266 164 444 310		

BRAND	FLAVOR	GM/ML	OLD MRP (₹)	REVISED MRP (₹)
HERSHEY'S CHOCO TUBES	Choco Tubes Creamy Milk Cookies N Crème Choco Tubes Almonds	21g 21g 21g	20 20 20	17 17 17
HERSHEY'S CHOCO DELIGHTS	Milk Chocolate with Crunchies	9.5g	10	8
HERSHEY'S SYRUP	Chocolate Sachet Pouch (30g X 20 units) Chocolate Flavor Bottle Chocolate Flavor Bottle Chocolate Flavor Bottle Strawberry Flavor Bottle Strawberry Flavor Bottle Caramel Flavor Bottle	180g 600g 1.3kg 180g 600g 600g	200 110 250 450 115 265 265	160 97 222 400 99 235 235
HERSHEY'S SPREADS	Cocoa with Almonds Cocoa Cocoa with Almonds Cocoa Cocoa with Cookies	150g 150g 350g 350g 350g	185 185 340 340 399	164 164 302 302 355
HERSHEY'S COCOA	Cocoa Tub Cocoa Tub Cocoa Tub	225g 70g 1Kg	399 160 1600	355 142 1423
HERSHEY'S HOT CHOCOLATE	Hot Chocolate Hot Chocolate	250g 110g	300 135	265 120
HERSHEY'S MILKSHAKE	Vanila Ice cream flavor Chocolate flavor Strawberry flavor Cookies N' Crèame flavor Almond flavor Cashew Butterscotch Ice Cream Flavor Coffee Mocha flavor	180ml 180ml 180ml 180ml 180ml 180ml	40 40 40 40 40 40 40	37 37 37 37 37 37 37
SOFIT SOYA DRINK	Vanila Soya Drink Chocolate Soya Drink Kesar Pista Soya Drink Sugar Free Soya Drink Vanila Soya Drink Chocolate Soya Drink Kesar Pista Soya Drink Sugar Free Soya Drink	180ml 180ml 180ml 180ml 1L 1L 1L	40 40 40 40 155 155 155	37 37 37 37 145 145 145
SOFIT ALMOND DRINK	Almond Milk (Unsweetened) Almond Milk (Chocolate)	180ml 1L	90 330	80 293
JOLLY RANCHER	Assorted Lollipops Pouch Assorted Lollipops Jar Assorted Lollipops Jar Tripple Pop Assorted Pop pouch	475g 570g 950g 224g	250 300 500 160	225 270 450 150
SMART COOK	Tomato Puree	200g	27	25
NUTRINE	Lollipop Assorted Jar	935g	340	306

For kind attention to all consumers and dealers. Products represent key packs. Maximum retail price (MRP) due to revised GST rates will be effective from 22nd September 2025 on all our products. For a limited period, products with both the old and new MRPs may be available in the market. Consumers are advised to check the same before purchase. For more information, email us at consumercare@hersheys.com or call our toll free number 1800221456